



Rethink your relationship with tires



About the OARA Spring 2014 Tire Take Back Event

The OARA Tire Take Back event is now a 6 day tire recycling blitz, hosted by Ontario Tire Stewardship, OARA and its members, with support from registered tire haulers and processors: Liberty Tire Recycling Canada, Trillium Tire, Emterra Tire Recycling, Black2Green and Retire Your Tire. The event's goal is to not only recycle thousands of used tires across the province but, through these efforts, raise funds for The Sunshine Foundation of Canada. Over the last few years, the OARA Tire Take Back events have raised more than \$700,000 for the Sunshine Foundation and we're challenging communities again this year is to help us raise more than \$100,000 for the organization.

About Ontario Auto Recyclers Association (OARA)

OARA members process end-of-life vehicles (ELVs) in an environmentally responsible manner, ensuring the environment is protected from potentially harmful operating fluids and toxins such as mercury and lead. The Ontario Auto Recyclers Association also recovers guaranteed high quality Green Recycled Parts from vehicles and ensures the parts are reused through the hi-tech online Green Recycled Parts website: www.gogreenparts.ca. Auto recyclers have been saving the environment and saving consumers money for over 100 years.

OARA operates the call centre for numerous national vehicle recycling programs, and has been instrumental in establishing the Canadian Auto Recyclers Environmental Code (www.carec.ca). The national Code, which was implemented to support Environment Canada's national vehicle scrapping program Retire Your Ride, is being used by governments of all levels to ensure all future ELVs are recycled to the highest standards.

OARA members actively donate revenues they receive from Members for vehicles acquired through vehicle recycling programs. Those proceeds go to a wide variety of charities throughout the province. To date OARA has donated over \$2 million to over 75 different charities across the province.

About Ontario Tire Stewardship

Established in 2009, Ontario Tire Stewardship (OTS) is an Industry Funding Organization (IFO) incorporated under Ontario's Waste Diversion Act, to implement and operate the Used Tires Program.

At OTS, we are transforming the relationship Ontarians have with the lifecycle of their tires, through a comprehensive approach that takes into account our environment, our economy and our quality of life. Through the Used Tires program, 100 per cent of Ontario tires get efficiently and responsibly recycled into new products, leading to more livable communities and a growing green economy in this province. To date, OTS has helped responsibly recycle more than 60 million tires in Ontario. For more information, visit www.RethinkTires.ca.

About The Sunshine Foundation of Canada



The Sunshine Foundation of Canada is the only national Canadian charity impacting the lives of children challenged by severe physical disabilities or life-threatening illnesses by making their dreams come true. Dreams allow children to escape from the daily regimen and challenges of living with a severe physical disability or life threatening illness and provide children with a sense of freedom, empowerment and joy. Sunshine has two programs: Individual Dreams and the DreamLift program. Individual Dreams can range from family trips to customized gifts. A DreamLift is a whirlwind one day adventure to a Disney theme park for a large group of children. Since its inception in 1987, Sunshine has fulfilled dreams for more than 7,000 children across Canada. For more information, visit www.sunshine.ca.

About Liberty Tire Recycling Canada Ltd.



Liberty Tire Recycling is the leader in North America reclaiming used tires and transforming millions of tires into raw material for smart, sustainable products that improve people's lives. Liberty provides superb recycling services, products and customer satisfaction combined with a relentless pursuit of excellence and a commitment to our customers and their communities. Liberty, in partnership with OARA is excited and pleased to be making a significant contribution and commitment to the Tire Take Back program by providing on-site equipment/staff for tire removal and marketing resources at various events across the province. For more information, visit www.libertytire.com.

About Trillium Tire



Trillium Tire is one of Ontario's largest independent haulers of waste tires. With locations in Brantford, Ottawa, Niagara, and Thunder Bay, we provide efficient and reliable collection and disposal services to our clients across the Province. We have partnered with Ontario's foremost processing companies to ensure environmentally responsible, value-added recycling of all waste. Trillium Tire is proud to participate in this years' OARA/Sunshine Foundation Tire Take Back Days event along with many of our clients who are participating OARA members. We look forward to helping make 2013 the most successful year yet. Trillium Tire is proudly Canadian owned and operated. For more information, visit www.TrilliumTire.com.

About Retire Your Tire

Retire Your Tire is an OTS-registered Hauler supplying efficient, reliable haulage to OTS collectors throughout the province of Ontario. Through the OTS Used Tires Program, Retire Your Tire, along with our partner Collectors and Processors, help contribute to sustainable tire recycling and the reuse of more than 12 million tires sold annually in Ontario. By doing this, Retire Your Tire assists in preventing old tires from accumulating in landfills, back roads, ditches or other areas where tires are dumped illegally.



Specializing in large volume pick-ups, Retire Your Tire accepts all sizes of scrap tires, on or off rims, and 53' trailers are also available for on-site loading. Full OTS Collector submission services are provided by qualified technical OTS specialist. For more information, visit www.retireyourtire.ca

About BLACK2GREEN Tire Recycling Inc.

BLACK2GREEN Tire Recycling Inc., a family owned and operated company, was established solely for the purpose of providing excellent scrap tire transportation services to Northern Ontario businesses.



Our goal is to provide much needed local service and support to used tire collectors and processors by promoting the used tire recycling program in Northern Ontario. We are proud of our local partnerships, and would love to have the opportunity to work with your group in our continuing efforts to handle Ontario's used tires in an environmentally sound way. As a registered OTS hauler, we are committed to maintaining a high level of quality service as we continue to build strong, sustainable partnerships across Northern Ontario.

About Emterra Tire Recycling

At Emterra Tire Recycling (ETR), we see a recycling opportunity in every tire. ETR, located in Brampton, Ontario is an OTS registered collector, hauler and processor, turning scrap tires into quality crumb rubber that is used to produce environmentally responsible products such as patio tiles and landscape mulch for homes, auto components for vehicles and much more. We recycle 99% of every scrap tire we process. ETR is part of the Emterra Group family of companies which includes Emterra Environmental, a national recycling and waste management company and Canadian Liquids Processors Limited, which processes a wide range of waste liquid food and beverage products into industrial grade ethanol.



ETR is proud to partner with OARA and OTS in the Tire Take Back event to raise funds for the Sunshine Foundation. ETR—thinking innovatively, transforming waste to resources.
www.emterra.ca

BK Wheel & Tire

2870 Jefferson Ave, Windsor, ON
Kevin Slavik, slavikkevin@gmail.com, 519-946-0137
www.billsautomotive.com



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