



Rethink your relationship with tires



## Company History

Incorporated in 2002 in Simcoe, Ontario, Heffco Elastomers Inc. (Heffco) products are manufactured with 100 per cent recycled rubber and plastics. Dan Heffernan, the company's founder, is a veteran recycler having been involved in the industry since 1979. As a cost-effective and environmentally-friendly alternative to traditional materials, Heffco products are used in a range of industrial, recreational, landscaping, commercial and municipal applications. Heffco supplies product throughout Canada and the USA.



Rubber playground mulch

## Old Tires, New Products

Heffco products give the appearance of natural wood and stone but with the added benefits of durability, increased safety and minimal maintenance.

Heffco is well-known for their rubber mulch, which is cleaner and safer for gardens, landscaping and playgrounds than traditional materials, and comes in a range of colours including brown, red, green and blue. The mulch is virtually maintenance-free and will not fade, compress or rot even after years of exposure to the elements. The mulch is also non-toxic, self-cleaning and impedes weed growth.

In addition to mulch, Heffco provides raw

materials for manufacturing as well as molded and extruded products such as parking curbs, speed bumps, equestrian footing crumb, rubber sidewalks, mats, wheel chocks, wheel chair ramps, paver tiles, elastomer roofing systems and asphalt.

The company also supplies fine rubber powders to compounders for new rubber and plastic formulations.

Capable of providing multiple truckloads of crumb rubber every week, throughout North America and Europe, Heffco is a pillar of Ontario's tire recycling industry.



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# GREEN SPACES

In 2010 Heffco's rubber pavers were installed as a sidewalk in Brantford, Ontario. Due to the popularity of the sidewalk in the community and its proven durability, an additional 1,000 lineal feet of Heffco's pavers will be laid in 2013. This sidewalk continues to demonstrate the benefits of incorporating recycled tires into products: durability, aesthetic appeal, shock absorbent surface and cost-effectiveness.



Heffco garden mulch

In 2012 Heffco was involved in supplying rubber for solar panel rooftop systems. Since flat roofs typically have 50 year warranties, it is important that the roof membrane is well protected, which is why rubber roof blocks are crucial to the functionality of the solar panel rooftop systems.

## Contributions to Ontario's Green Economy

An important part of the tire recycling industry since 2002, Heffco has a strong employee base, hiring seasonally for sales and marketing positions. Heffco also supplies over a dozen manufacturers with Ontario-based recycled materials, contributing to the province's economy on an ongoing basis.

## ABOUT



- Approximately 500,000 tires have been used in Heffco product to-date.
- Heffco products can be found in Simcoe, Barrie, Sault Ste. Marie, Peterborough, London, Sarnia and St. Catharines.
- **Registered recycled product manufacturer** through Ontario Tire Stewardship.
- Incorporated since 2002.
- Supplies product throughout Canada and the U.S.
- All Heffco products help qualify buildings for LEED certification.
- Heffco supplies ground rubber and plastic products, available in a variety of particle size distributions, for a wide-range of customer needs.
- [www.heffcogroup.com](http://www.heffcogroup.com)



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