



Rethink your relationship with tires



## Company History

A socially and environmentally conscious business based in Vaughan, Ontario, Multy Home LP identified the environmental value of replacing traditional raw materials with eco-friendly recycled rubber materials to produce its door mat products in 1999. What began with door mats has evolved into pavers, stepping stones and stair treads, and today, Multy Home LP is one of North America's leading suppliers of affordable, sustainable, outdoor floor coverings made from recycled tires.



## Old Tires, New Products

Innovation and bringing new products to market are core competencies for Multy Home. By continuing to work with Ontario Tire Stewardship to advocate responsible consumer tire recycling and highlighting the performance and environmental attributes of products made with recycled rubber, Multy Home and OTS are able to drive market change that creates even greater opportunities for the company. Over the years, the company has found an innovative use for the more than 12 million scrap tires produced in Ontario each year.

Multy Home is partnered with several major retailers across North America to offer its al-

ternative green flagship product, envirotile™ to consumers. Products such as envirotile™ and Multy Home's recently released Stomp Stone™ require simple installation and are made from environmentally safe recycled rubber materials. In fact, envirotile™ was recently dubbed one of the 'best new products' by U.S. home improvement expert, Danny Lipford. As a result of its recycled rubber composition, Multy Home's products are durable and weather resistant, do not leach toxins and also have greater capacity to absorb noise and shock.



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## PRODUCT IMPLEMENTATIONS

Multy Home is the type of green manufacturing company that Ontarians can be proud to have in the province. It has made significant contributions to Ontario's green economy and international projects with its innovative green products. However, Multy Home is also internally focused on corporate social responsibility, advocating reduced paper and energy consumption, and encouraging employees to volunteer time to important community development projects, including the company's continuing support for Habitat for Humanity developments.

This spring, Multy Home is also partnered with The Home Depot, the world's largest home improvement retailer, as part of The Home Depot's philanthropic "Doing Nation" campaign in the U.S. A spring porch or patio renovation, using Multy Home's eco-friendly envirotile™, are one of six outdoor renovation projects consumers can choose to complete and upload pho-

tos to Facebook. For each completed project, \$100 is donated by The Home Depot to four not-for-profit organizations serving U.S. military veterans and their families.

Multy Home's product installations can also be found on-premise at its Vaughan location. This project was installed by Multy employees one year ago. The tiles held up exceptionally well all winter, and they look brand new.

### Made In Canada, Sold Worldwide

Gaining widespread recognition, the entrepreneurial Canadian business is a major manufacturer in key international markets, recently expanding into the U.K.

### ABOUT



- Established in 1985 in Vaughan, ON
- Diverted more than 2.5 million tires from hazardous landfills
- Products available at The Home Depot, Canadian Tire, Wal-Mart, and Costco
- Distribution facilities in Toronto, ON and Dalton, GA
- Multy Home continues to grow with more than 350 employees
- Registered recycled product manufacturer through Ontario Tire Stewardship
- [www.envirotile.ca](http://www.envirotile.ca)



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