



Rethink your relationship with tires



**NATIONAL RUBBER
TECHNOLOGIES**

A KN Rubber company

Company History

A Toronto-born company, National Rubber Technologies (NRT), has been taking the province of Ontario by storm since 1927. From collecting a few scrap conveyor belts and tires in the 1920s, to producing several hundred products per hour in 2012, NRT is a true leader in Ontario's tire recycling industry. Part of NRT's mandate is minimizing the environmental impact of manufacturing – a commitment that has diverted hundreds of millions of pounds of waste rubber from landfills.



Pro-Fit Athletic Flooring

Old Tires, New Products

A progressive process that employs advanced proprietary technologies lies at the heart of NRT's success. NRT continues to work with Ontario Tire Stewardship (OTS) to ensure that the province's tires are recycled in an efficient, responsible manner. NRT collects scrap tires, manufactures crumb rubber for distribution, and also produces tire derived products.

Demonstrating incredible efficiency, NRT's multi-cavity press produces 200 truck flaps per hour. NRT uses Symar® compounds, engineered from recycled tires into fully cured fiber-reinforced masticated rubber. This material offers cost advantages and al-

lows for creation of highly durable, flexible and resilient products such as truck flaps, athletic flooring or automotive parts.

NRT's customers span a range of industries including agriculture, transportation, construction, automotive and commercial. The products contribute toward environmental building objectives such as LEED and are also known for their durability, functionality, aesthetically-pleasing appearance and ease to maintain and clean.

With consistent, strong sales, it's clear that these products fill an important market need.



Rethink your relationship with tires

RethinkTires.ca



Pro-Fit Athletic Flooring at Earth Rangers Centre for Children



NRT's processing plant in Toronto, ON

Green Spaces

NRT works closely with Ontario communities to ensure recycled products are incorporated into new projects. The Corus Entertainment Centre is home to several major media outlets including Country Music Television and Cosmo TV. Since these outlets work side-by-side, proper insulation is incredibly important for sound quality on the programs. As such, Corus installed NRT's **QuietDown Acoustic Underlay**, an impact sound insulator, under various floor coverings in their multi-story building. Thinner, lighter and stronger than conventional underlays, this product provides superior sound proofing for daily filming.

NRT also recently worked with an educational green partner, Earth Rangers Centre for Children. When Earth Rangers was building a gym facility for its employees, they were looking to use only the most sustainable products, and immediately thought of NRT's **Pro-Fit Athletic Flooring**. This easy-to-install inter-

locking flooring is safe, durable and slip-resistant when wet or dry. It provides a great base for employees to work out today and for years to come.

The company also looks for unique partnership opportunities both locally and internationally. In 2011, NRT partnered with The Home Depot USA to market and sell their Pro-Fit Flooring products online and through special sales channels.

Contributions to Ontario's Green Economy

With over 250 employees, some at the company for nearly 35 years, NRT is a pillar of Ontario's green economy. The company is proud to provide jobs for Ontarians and continues to make sustainability one of the most important aspects of their business model.

ABOUT



**NATIONAL RUBBER
TECHNOLOGIES**
A KN Rubber company

- Established in 1927 in Toronto, ON
- NRT continues to grow with more than 250 employees
- Registered recycled product manufacturer through Ontario Tire Stewardship
- Products can be found at Home Depot for U.S. purchases. For Canadian purchases please call 1-800-387-8501 ext. 4283. Order online: symarsales@nrtna.com
- Named as one of *10 Innovative Toronto Companies* in the Green Build sector by Toronto Focus magazine, based on a [study](#) by the City of Toronto. NRT is one of two non-energy related companies listed.
- www.knrubber.com



Rethink your relationship with tires

RethinkTires.ca