



Rethink your relationship with tires



Company History

A veteran of the recycled tire industry, Shercom Industries Inc. (Shercom) was one of the first companies to develop rubber paving in the late 1990s. What began as a small start-up in Saskatoon soon grew into a nation-wide distributor of crumb rubber and tire derived products, with a second manufacturing plant in Simcoe, Ontario. Since the family business' inception in 1993, over 125 million pounds of crumb rubber or, over 6 million scrap tires, have been converted into value added product.



Rubber Paver

Old Tires, New Products

A fully integrated tire recycler, Shercom is involved in tire collection, processing and manufacturing. The tire derived products the company manufactures have landscaping, traffic and recreational uses including driveways, playground materials, running tracks, parking curbs and tennis courts.

All of Shercom's manufactured products help building projects meet qualifications to become Leadership in Energy and Environmental Design (LEED) certified. Shercom products contribute LEED Material Resource credits, so customers can be certain that they are employing a sustainable product made from recycled materials.

With rubber paving being a growing area of Shercom's business, the company has specialized in stamp technology, using random stone and ashlar slate patterns. Additional areas of Shercom's business include collection, processing, molding, and pour-in-place.

Shercom prides itself on creating products that are not only environmentally progressive, but also durable, lightweight, easy to install and cost-efficient.

Shercom believes each province in Canada has enough market potential to recycle all of its used tires on an annual basis.



GREEN SPACES

Shercom distributes crumb rubber and tire derived products across Canada and the United States. Products can be found in community playgrounds, schools, gardens, traffic control areas and in municipal applications such as sidewalks and road construction. The company has even contributed to an environmental study.

In 2011 Shercom provided rubber mats to researchers who were monitoring populations of local amphibians. The study explored the environmental impact of local industrial development on wildlife. The black mats served as a warm area for the fauna and also allowed for a more accurate population count since all of the wildlife were assigned rubber pads.



Rubber Pavers as pool surfacing

AWARDS

Shercom won the North Saskatoon Business Association's Green Award in 2011, awarded to a business that demonstrates a clear commitment to operating in an environmentally friendly and sustainable manner.

The company also won the 1996 SABEX New Product Award for their Easy Riser rubber automotive ramp, the first recycled rubber product to gain nation-wide distribution in Canada.

Contributions to Ontario's Green Economy

Shercom provides jobs for over 40 Canadians. Maintaining a growth rate of nearly 20 per cent per year, Shercom has an incredibly positive impact on the Canadian economy.

Partnering is important to Shercom's business. By providing crumb rubber and making product on behalf of various manufacturers and installers, Shercom supports Ontario's economy. The company also helps organizations develop new products to meet their customers' changing needs, which allows them to share their technology and continuously improve their procedures.

ABOUT



- Since founding in 1993, **125 million** pounds of scrap tires have been converted into value added product.
- Customers can find products at shercomindustries.com or by calling 1-888-743-7266.
- All of Shercom's manufactured products help building projects meet qualifications to become LEED certified.
- Won the 1996 SABEX New Product Award for the Easy Riser rubber automotive ramp.
- Won the North Saskatoon Business Association's Green Award in 2011
- **Registered recycled product manufacturer** through Ontario Tire Stewardship

www.shercomindustries.com



Rethink your relationship with tires

RethinkTires.ca