



Company History

Established in 1988, SofSURFACES began as a small but committed supplier of poured in place playground surfacing in the Ontario market. Today, the company manufactures innovative indoor and outdoor recycled rubber surfacing solutions to consumers, landscape designers and contractors throughout North America, Asia and Europe.



Old Tires, New Products

SofSURFACES discovered several benefits of creating playground, patio and fitness surfacing products made from recycled rubber products, including greater product durability, simple installation and maintenance, and improved safety. Today, several lines of the company's environmentally safe indoor and outdoor surfacing solutions, such as SofTILE, DuraSAFE and DuraFLEX are used for three key areas of application in both residential and commercial settings: playground & outdoor recreation, rooftop and patio surfacing and fitness flooring.

The company's products are often used in high traffic shared community spaces, such

as playgrounds and recreation centres where safety and durability to reduce product lifecycle costs are important considerations. Within the playground and fitness and recreation markets, the company's innovative use of hollow-core technology and recycled rubber materials helps absorb shock, which can reduce the severity of common injuries, while withstanding high impact use. In fact, the SofTILE DuraSAFE line of products has been specifically engineered to meet the Head Injury Criteria (HIC) industry rating to improve safety.



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GREEN SPACES

Gaining widespread popularity, the company's products can be seen throughout Petrolia and in communities abroad, including implementations in local playgrounds, daycares and in various commercial projects. SofSURFACES products were also installed as fitness flooring at the University of Guelph, and will also be a key supplier of gym flooring for the University of Western Ontario's new \$35-million Student Recreation Centre, which opened in 2009. At an industry-wide level, the company's products are increasingly being used in green rooftop projects by professionals.

Contributing to greener communities across the border, SofSURFACES secures an average of 1,500 residential, commercial and community projects per year in North America and Europe to create environmentally sustainable spaces.

In addition to its products, SofSURFACES represent-

atives also travel throughout North America to offer educational presentations on playground safety and best practices to build safer communities and play environments for children.

Contributions to Ontario's Green Economy

To continue to expand its capabilities and contribute to Ontario's green economy, SofSURFACES recently completed the development and installation of a state-of-the-art production system at its Petrolia facility. This world class multi-million dollar manufacturing installation was built in collaboration with several Ontario vendors, and allows for improved production efficiencies and product quality control using human machine interface (HMI) technology, as well as increased capacity to meet the quantity demands of major retail chains across North America and emerging international markets.

ABOUT



- Established in 1988 in Petrolia, ON
- Voted by industry professionals as the **Best Green Product** at the 2012 *International Roofing Expo & Product Showcase*
- Diverted more than **650,000 used passenger tires** in Ontario from hazardous landfills
- Became the **first and only company in Canada** to adopt the impact thresholds required by the National Highway Traffic Safety Administration (NHTSA) in 2011
- Registered recycled product manufacturer through Ontario Tire Stewardship
- www.sofsurfaces.com



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