



Rethink your relationship with tires

Application for Product Eligibility

This application is to be submitted to **Ontario Tire Stewardship (OTS)** by a registered **Recycled Product Manufacturer/User (RPM/U)** to request product eligibility for purposes of receiving any Manufacturing and Product Incentive (MPI) for products that use Ontario crumb or fiber. Submit one application per product. Send all applications to info@rethinktires.ca

Every product claimed for an Incentive must have been pre-assigned a valid OTS "Product Code" that are specific to the RPM/U. The onus is on the applicant to demonstrate to OTS that the proposed product warrants the incentive(s) requested. OTS reserves the right to deny any application for incentives. OTS also reserves the right to require participant to provide additional information to supporting this application and/or claims submitted thereafter which may include 3rd party reports validating results at the request of OTS. Attach separate document(s) if needed.

Refer to the RPM/U Guidebook for a full introduction to and description of the Manufacturing and Product incentives program.

Application Date:

Company Name:

OTS Registration #

Application Product Name:

SECTION 1 - General Product Description

- a) Does the product use Ontario crumb or fiber?
- b) Describe the product function and features.



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SECTION 2 - Manufacturing Process – MEC Incentive

☐ **Section Not Applicable**

MEC existing products that are *Moulded, Extruded or Calendered* that contain *Ontario Rubber* but can also now include *Ontario Fiber*; the MEC Incentive is available on an ongoing basis

- a) Is your product Molded, Extruded, or Calendered?
- b) Select the material components your Ontario product contains?
 - Rubber only
 - Rubber & Fiber
 - Fiber only

- c) Is this an existing product that was manufactured prior to January 2016?

If yes, provide the existing OTS product Code assigned _____

- d) Describe type of Molded, Extruded or Calendered Product.



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SECTION 3 – Eligibility Requirements for NMECI

☐ **Section Not Applicable**

NMEC are products that are *New Manufactured Products which are Moulded, Extruded or Calendared* and are *substantially new or use a substantially new manufacturing process* (compared to existing products/processes at the time of application). The NMEC Incentive is available on an ongoing basis, although it is time-limited for any one particular product; the product will, however, receive the **MEC** Incentive on an ongoing basis. NMEC products are defined in 2 subcategories:

NMEC1 – applies to products produced using a substantially new manufacturing process;

- New process delivers significant improvements such as product costs, performance, profitability, and environmental footprint over the existing process.
- **One** year NMEC incremental incentive is available (then reverts to MEC eligibility only)

NMEC2 – applies to new products that meet a market opportunity not previously met using a recycled rubber or fiber product by a Canadian manufacturer or a product that has been substantially reformulated to include greater than 25% increase in fiber or rubber content;

- **Two** years NMEC incremental incentive is available (then reverts to MEC eligibility only)

To be eligible for **NMEC**, the product or the manufacturing process must be deemed “Substantially New” by meeting at least one of the following criteria:

- a) Will the **new** product meet a market opportunity not previously met using a recycled rubber or fiber product by a Canadian manufacturer?

If yes please answer the following points below:

- Who are your potential customer segment(s)? Provide company names as examples if available.
- The specific needs that need to be met.
- The size of the market.
- Your capacity to capture market share.



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- b) Will an existing product be re-formulated to increase recycled rubber or fiber weight by >25% and improve product characteristics?

If yes:

- Confirm the percentage increase in crumb content.
- Please indicate the OTS Product Code for the existing product and indicate if the existing product will be replaced / discontinued by the new product.
- Describe product characteristics that will be improved, such as product costs, performance, profitability, or environmental footprint.



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c) Will a **new manufacturing process** be used to produce the product?

If yes:

- Describe the changes to the existing manufacturing process to produce the product.
- Identify the type and level of investment.
- Estimate the potential for "significant improvements" (e.g. product costs, performance, profitability, environmental footprint).



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SECTION 4 – Eligibility Requirements for VAPI

☐ **Section Not Applicable**

VAP – these products are *Value Added Products*, which use crumb or fiber but **do not** use MEC technology (ongoing incentive is available)

a) Does the **VAP** product use Ontario crumb or fiber in the product?

Note: the product is not MEC eligible and the product is not an installed as loose fill; are excluded from VAP.

b) Describe your VAP user function.



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SECTION 5-Detailed Product Description

☐ Section Not Applicable

a) Percentage of crumb in final product ☐ Not Applicable

Mesh size(s):

b) Percentage of Fiber in final product ☐ Not Applicable

c) Confirm your OTS product code assigned ☐ Not Applicable

c) When will the product be available for sale?

Note: Attach all supporting documentation with your application for review.

By signing below on behalf on my company stated above, I (the applicant) confirm that the information provided on this application and submitted to OTS is accurate to the best of my knowledge.

Application Completed By:

Signature:

Date:



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FOR OTS USE ONLY

Product Name _____

RPM Registration # _____

RPM Company Name _____

Date Application Completed (Participant) _____

Date Application received by OTS _____

Application Status

☐ Approved **or** ☐ Rejected

_____ OTS **Approved** Assigned Product Code

_____ Application Approved/Rejected By

_____ Application Approved/Rejected Date

_____ Date RPM Notified of Approval/Rejection (Letter)

Product Approval Information (If applicable)

☐ MEC & Eligibility Date _____

☐ NMEC & Eligibility Date _____

NMEC Eligibility rate for 12 / 24 (circle one) months ending on NMEC expiry date

NMEC Expiry Date _____

NMEC Approved Rate: \$/Tonne: \$ _____

*** If OTS approves a product that meets the same market opportunity through proof of an eligible sale prior to you demonstrating an eligible sale of the approved product, your approval for NMEC may be rescinded. Your approved product will continue to be eligible for the MEC incentive in this case upon proof of eligible sales.*

☐ VAP & Eligibility Date _____