

## **OTS Technical Advisory Committee Meeting**

May 10th 2012

For Audio Dial 416-343-2285 or 1-877-969-8433 PIN# 4467765

#### **Agenda**

- 1) Diversion Rates
- 2) Tire Collection Update
- 3) Tire Transportation and Delivery Update
  - a) March/April Surplus Review
  - b) Special Tire Collection (STC) Review/Update
- 4) Tire Processing & Manufacturing Update
- 5) Claims Updates
- 6) Stockpile Update
- 7) Program Communications
- 8) Participant Standards; Update on Implementation
- 9) New Business
  - a) Collector Tire Misclassification
  - b) OTS Offices
- 10) Next Meeting Date: June 27th 2012, 9:00am 11:00am Location TBD
- 11) Adjourn Meeting



#### **Meeting Objective**

The Technical Advisory Committee meeting is intended to provide updates from OTS, and get feedback and suggestions from program Participants of a general nature about the OTS Program

Open discussion is encouraged, the meeting is not intended to be advanced warning of upcoming changes, rather to discuss proposed changes.

NOTE: The Technical Advisory Committee meetings are open to all registered operational participants: Collectors, Haulers, Processors, RPMs.

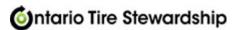
Session is being recorded in order to accurately capture comments for preparation of notes.



#### 1) Diversion Update

- Diversion rates for 2011 displayed in the chart below
- Collection figures continue to be slightly lower than 2010
- Next data pull June 2012 for Q1 data
- Collection targets for 2012 include a discount for factors such as snow tire purchases (not 1:1 for supply and collected as in previous years)

Tire Category	Diversion Rate**
PLT	96%
MT	93%
OTR	75%



### 2) Tire Collection Update

- Tires being collected from locations by Haulers as applicable
- No issues to report
- Collection volumes remain lower then previous years



### 3) Tire Transportation & Delivery

- Ad Hocs & Redirects:
- Requests for OTRs redirects/ad hocs on the decline
- Requests for On Road redirects/ad hocs remain low

Ad Hoc and Redirects:

Ad Hocs authorized in February = 28

Ad Hocs authorized in March = 14

Ad Hocs authorized in April = 8

Redirects authorized in February = 2

Redirects authorized in March = 8

Redirects authorized in April = 17



### 3) Tire Transportation & Delivery

b) STC Review/Updates:

Number of STCs approved in March: 0

Number of STCs approved in April: 9

Note: STC requests picking up into the spring



### 4) Tire Processing & Manufacturing Update

- Overall capacity for all tire types has increased over the past few months
- Resulted in slight increase in redirects (in province destinations) and the decrease seen in the ad hocs (loads going out of province)
- Manufacturers: continue to actively participate in promotional activities with OTS



#### 5) Claims Update

- Collector Claims:
- Collector claims filing in accordance with typical trends slight shift towards the first month
- Hauler Claims:
- Claims coming in consistently majority of claims coming in within 30 days of the close of the reporting period
- OTS team working on adjustments to opening inventory to reflect new OTR weights, may lead to requests for sort yard counts and adjustments to reflect negative tire counts

#### **Processor Claims:**

- Processors claims continue to be filed as normal
  - **RPM Claims:**
- Continue to file as usual



#### 6) Stockpile Update

- OTS is working with stockpile sites to come up with removal options
- Participants with questions regarding stockpiles can direct them to info@ontariots.ca

#### New Stockpile Approach:

- OTS is considering creating an RFP process open to all Registered Processors pertaining to the removal and processing of tires located on selected stockpile sites
- Sites would be "awarded" to the Processor with the lowest cost options presented (including transporting the tires using a registered Hauler, cleaning/removing rims from tires for processing) coupled with assurances of the types of material produced (higher order TDP going to RPMs would be given preference)



#### 6) Stockpile Update

- OTS considering opening the RFP process in the summer months
- Project completion may vary depending on the site location (however all projects started in 2012 are to be completed by November 2012)
- Processors will be eligible for Processing Incentives from the materials at the site

# Comments/Thoughts?

- Comments and suggestions can be forwarded to OTS at processor@ontariots.ca
- Please ensure that all comments are received prior to May 17<sup>th</sup> 2012
- OTS plans to issue RFPs in June 2012



#### 7) Program Communications

#### **Refresher Training Sessions:**

 Materials are continually updated with new material and/or refinements (be sure to refer to the website for the most updated versions)

#### **Other Communication Updates:**

- Creating a "Continuing Education Unit" presentation and supporting course materials for architects focused on tire derived products
- Re-launch of the Community Grant program (details coming in the following months)
- "Giver" episodes airing in May and June (make over of local playgrounds using RPM products)



### 7) Program Communications

#### March 2012 Consumer Research

- Awareness of the tire recycling program in the Province increased from 50% to 72%
- Awareness of used tire drop off locations increased from 43% to 53%
- Interest in products made from tires recycled here in Ontario grew to 89%
- 60% of households with children under 18 agreed that "Ontario's tire recycling program is successful in responsibly recycling used tires to create innovative green products, while maintaining reasonable program costs".
- Awareness of program name still low

2011 P&E Activities Successfully Increased Consumer Knowledge and Enhanced Perceptions of the Program



### 8) Participant Standards

Participant Standards: Update on Implementation

- Webinars held in April
- First round of notifications sent out to participants requesting additional documents as applicable
- Please submit requested documents (CVOR request notices have gone out to Haulers etc.)



#### 9) New Business

- a) Collector Tire Misclassification
- Issue: Currently there are no penalties levied against a Collector when they are found to have misclassified tires for Collection (the tires would be removed from the claim as ineligible for payment however there are no additional deterrents)
- This may lead to situations where by a Hauler takes possession of a tire classified incorrectly which ultimately leads to consequences for the Hauler at the time of tire delivery and claims filing.



#### 9) New Business

- Collector Tire Misclassification Cont.
- In order to impress proper documenting and reporting of tires in the appropriate OTS Used tire category, OTS is proposing the following:

Proposal: OTS is proposing that a set of flat rate penalties be levied against a Collector found to have misclassified tires.

- The proposed penalties are as follows:
  - 1st Offence: Penalty of \$500.00
  - 2<sup>nd</sup> Offence: Penalty of \$1000.00
- 3<sup>rd</sup> Offence: Penalty of \$1500.00 and suspension from the program

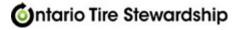
### **Comments/Questions?**



#### 9) New Business

- b) OTS Offices
- The OTS office will be relocating to 300 The East Mall, Suite 100 (the Valhalla Center) effective as of July 1<sup>st</sup> 2012
- The "888" and "866" numbers will remain in place
- All guidebooks and written material will be altered to reflect the new address
- Please note that all mail must be sent to the address below effective July 1<sup>st</sup> 2012.

Ontario Tire Stewardship 300 East Mall, Suite 100 Toronto, ON M9B 6B7



#### 10) Next Meeting

- Wednesday June 27th 2012, 9:00am-11:00am
  - Location: TBD

Any suggested topics for the TC Meetings are to be sent via email to <a href="mailto:communications@ontariots.ca">communications@ontariots.ca</a> prior to the meeting; all topics will be considered but may not be accommodated depending on the existing agenda.



## 11) Adjourn Meeting

