



OTS Technical Advisory Committee Meeting

May 10th 2012

For Audio Dial 416-343-2285 or 1-877-969-8433

PIN# 4467765

Agenda

- 1) Diversion Rates
- 2) Tire Collection Update
- 3) Tire Transportation and Delivery Update
 - a) March/April Surplus Review
 - b) Special Tire Collection (STC) Review/Update
- 4) Tire Processing & Manufacturing Update
- 5) Claims Updates
- 6) Stockpile Update
- 7) Program Communications
- 8) Participant Standards; Update on Implementation
- 9) New Business
 - a) Collector Tire Misclassification
 - b) OTS Offices
- 10) Next Meeting Date: June 27th 2012, 9:00am – 11:00am Location TBD
- 11) Adjourn Meeting

Meeting Objective

The Technical Advisory Committee meeting is intended to provide updates from OTS, and get feedback and suggestions from program Participants of a general nature about the OTS Program

Open discussion is encouraged, the meeting is not intended to be advanced warning of upcoming changes, rather to discuss proposed changes.

NOTE: The Technical Advisory Committee meetings are open to all registered operational participants: Collectors, Haulers, Processors, RPMs.

Session is being recorded in order to accurately capture comments for preparation of notes.

1) Diversion Update

- Diversion rates for 2011 displayed in the chart below
- Collection figures continue to be slightly lower than 2010
- Next data pull June 2012 for Q1 data
- Collection targets for 2012 include a discount for factors such as snow tire purchases (not 1:1 for supply and collected as in previous years)

Tire Category	Diversion Rate**
PLT	96%
MT	93%
OTR	75%

2) Tire Collection Update

- Tires being collected from locations by Haulers as applicable
- No issues to report
- Collection volumes remain lower then previous years

3) Tire Transportation & Delivery

a) Ad Hocs & Redirects:

- Requests for OTRs redirects/ad hocs on the decline
- Requests for On Road redirects/ad hocs remain low

Ad Hoc and Redirects:

Ad Hocs authorized in February = 28

Ad Hocs authorized in March = 14

Ad Hocs authorized in April = 8

Redirects authorized in February= 2

Redirects authorized in March = 8

Redirects authorized in April = 17

3) Tire Transportation & Delivery

b) STC Review/Updates:

Number of STCs approved in March: 0

Number of STCs approved in April: 9

Note: STC requests picking up into the spring

4) Tire Processing & Manufacturing Update

- Overall capacity for all tire types has increased over the past few months
- Resulted in slight increase in redirects (in province destinations) and the decrease seen in the ad hocs (loads going out of province)
- Manufacturers: continue to actively participate in promotional activities with OTS

5) Claims Update

- Collector Claims:
- Collector claims filing in accordance with typical trends slight shift towards the first month
- Hauler Claims:
- Claims coming in consistently majority of claims coming in within 30 days of the close of the reporting period
- OTS team working on adjustments to opening inventory to reflect new OTR weights, may lead to requests for sort yard counts and adjustments to reflect negative tire counts

Processor Claims:

- Processors claims continue to be filed as normal

RPM Claims:

- Continue to file as usual

6) Stockpile Update

- OTS is working with stockpile sites to come up with removal options
- Participants with questions regarding stockpiles can direct them to info@ontariots.ca

New Stockpile Approach:

- OTS is considering creating an RFP process open to all Registered Processors pertaining to the removal and processing of tires located on selected stockpile sites
- Sites would be “awarded” to the Processor with the lowest cost options presented (including transporting the tires using a registered Hauler, cleaning/removing rims from tires for processing) coupled with assurances of the types of material produced (higher order TDP going to RPMs would be given preference)

6) Stockpile Update

- OTS considering opening the RFP process in the summer months
- Project completion may vary depending on the site location (however all projects started in 2012 are to be completed by November 2012)
- Processors will be eligible for Processing Incentives from the materials at the site

Comments/Thoughts?

- Comments and suggestions can be forwarded to OTS at processor@ontariots.ca
- Please ensure that all comments are received prior to May 17th 2012
- OTS plans to issue RFPs in June 2012

7) Program Communications

Refresher Training Sessions:

- Materials are continually updated with new material and/or refinements (be sure to refer to the website for the most updated versions)

Other Communication Updates:

- Creating a “Continuing Education Unit” presentation and supporting course materials for architects focused on tire derived products
- Re-launch of the Community Grant program (details coming in the following months)
- “Giver” episodes airing in May and June (make over of local playgrounds using RPM products)

7) Program Communications

March 2012 Consumer Research

- Awareness of the tire recycling program in the Province increased from 50% to 72%
- Awareness of used tire drop off locations increased from 43% to 53%
- Interest in products made from tires recycled here in Ontario grew to 89%
- 60% of households with children under 18 agreed that "Ontario's tire recycling program is successful in responsibly recycling used tires to create innovative green products, while maintaining reasonable program costs".
- Awareness of program name still low

2011 P&E Activities Successfully Increased
Consumer Knowledge and Enhanced
Perceptions of the Program

8) Participant Standards

Participant Standards: Update on Implementation

- Webinars held in April
- First round of notifications sent out to participants requesting additional documents as applicable
- Please submit requested documents (CVOR request notices have gone out to Haulers etc.)

9) New Business

a) Collector Tire Misclassification

- Issue: Currently there are no penalties levied against a Collector when they are found to have misclassified tires for Collection (the tires would be removed from the claim as ineligible for payment however there are no additional deterrents)
- This may lead to situations where by a Hauler takes possession of a tire classified incorrectly which ultimately leads to consequences for the Hauler at the time of tire delivery and claims filing.

9) New Business

a) Collector Tire Misclassification Cont.

- In order to impress proper documenting and reporting of tires in the appropriate OTS Used tire category, OTS is proposing the following:

Proposal: OTS is proposing that a set of flat rate penalties be levied against a Collector found to have misclassified tires.

- The proposed penalties are as follows:
 - 1st Offence: Penalty of \$500.00
 - 2nd Offence: Penalty of \$1000.00
 - 3rd Offence: Penalty of \$1500.00 and suspension from the program

Comments/Questions?

9) New Business

b) OTS Offices

- The OTS office will be relocating to 300 The East Mall, Suite 100 (the Valhalla Center) effective as of July 1st 2012
- The “888” and “866” numbers will remain in place
- All guidebooks and written material will be altered to reflect the new address
- Please note that all mail must be sent to the address below effective July 1st 2012.

Ontario Tire Stewardship
300 East Mall, Suite 100
Toronto, ON
M9B 6B7

10) Next Meeting

- Wednesday June 27th 2012, 9:00am-11:00am
 - Location: TBD

Any suggested topics for the TC Meetings are to be sent via email to communications@ontariots.ca prior to the meeting; all topics will be considered but may not be accommodated depending on the existing agenda.

11) Adjourn Meeting
