

Rethink your relationship with tires

The Used Tire Program(UTP) operated by OTS achieves high rates of diversion while incenting high value-added recycling and encouraging competition in the market by setting performance standards for service providers and offering financial incentives to any and all providers meeting those standards.

The program policies and incentive rates are calibrated to reward higher levels of performance and encourage investment in Ontario.



Market Objectives

2013 Diversion

	2013	2012
Tonnes Supplied	155,055	149,195
Tonnes Collected	139,934	154,004
Tonnes Reuse	10,535	13,149
% Reuse	7.5%	8.5%
Tonnes TDP	81,609	89,505
Tonnes Crumb	74,752	68,441
% Crumb	92%	76%
Tonnes crumb in Manufacturing	37,622	32,715
% TDP used in Manufacturing	50.3%	47.8%
% Diversion	110%	109%



Incentive Programs

The Incentive programs implemented by OTS have been extremely successful. All areas of Ontario are receiving free tire collection, 100% of Ontario's tire are being recycled in the province (a 100% increase from program launch) and Ontario-based manufacturing capacity has doubled and now consumes 50% of the output from Ontario processors.

This success has come with higher program costs. To date OTS has managed these by reducing non-incentive expenses and addressing the revenue vs. expense imbalance in the OTR "division".



Incentive Programs

On May 2014 OTS implemented its 2nd annual decrease in PLT fee rates.

To date PLT TSF rates have decreased by 17%

Based on current financial forecasts OTS expects to be able to maintain current TSF rates in 2015.

OTS is looking at additional market-development opportunities:

- Consumer rebates
- Rubber Modified Asphalt projects
- Enhanced R&D funding



Incentive Programs

Driven by the success of the program resulting in increased rates of production of high-value crumb and the growth of manufacturing activity OTS program costs have been on an upward trajectory 2012 – on.

In Spring 2013 OTS began consultations on changes to the incentive programs and rates reflective of the changed market and fiscal pressures faced by the program.

These changes were deigned to ensure the UTP affected the market fairly, reduce the surplus of funding being provided by OTS to the market, and allow OTS to continue to meet its financial obligations: pay down the historic OTR Tire program deficit, hold the line or reduce fees; fund the program reserve

UTP Incentive Program Changes

Incentive Reductions

- July 1st 2014 Reduce PI rates by <u>15%</u> and OTR PI premium to 15%
- Continue Feedstock Arrangements for OTR tire Feedstock until January 1st 2016
- **July 1**st **2014** Reduce MI to a flat rate of \$120/tonne
- October 1st 2014 Shift Transportation Incentive (TI) Model to the DZM and shift payment of TI to the Processors
- **July 1**st **2015** Reduce PI rates by 10% and OTR PI premium to 10%
- **July 1**st **2016** Reduce the MI to \$80/tonne



Incentive Programs – Collection Allowance Changes

October 1st 2014 : All Collectors <u>must</u> complete quarterly OTS collection reports for the July-September claim period.

- Filing of quarterly reports will be mandatory going forward
- All used tires including those collected, generated, culled, sold by a Collector must be reported
- Collectors will now be responsible for providing information regarding the source of the used tires as part of the quarterly report

To make claims filing easier OTS has made changes to the way Collectors file quarterly reports.





New Collector Claim Periods

As of October 1st 2014 (July to September 2014 claim period) it is mandatory that all Collectors submit their claims to OTS even if it is a zero dollar amount claim (no quarterly activity).

The Collector will be able to see up to 5 months in the drop down menu

For Example; From Jan to March 2016 the Collector will see this:

October-December 2014 (able to submit claim but with a payment calculate at \$0.00 – sent to claims for review on TM side)

January-March 2015 (able to submit claim but with a payment calculate at \$0.00 – sent to claims for review on TM side)

April-June 2015 (able to submit claim but with a payment calculate at \$0.00 – sent to claims for review on TM side)

July-Sept 2015 (able to submit claim but with a payment calculate at \$0.00 – sent to claims for review on TM side)

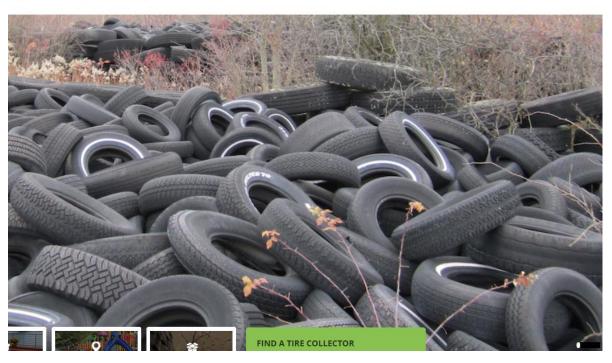
Oct-Dec 2015 (open for filing)

Jan-Mar 2016 (open for viewing not submitting yet)

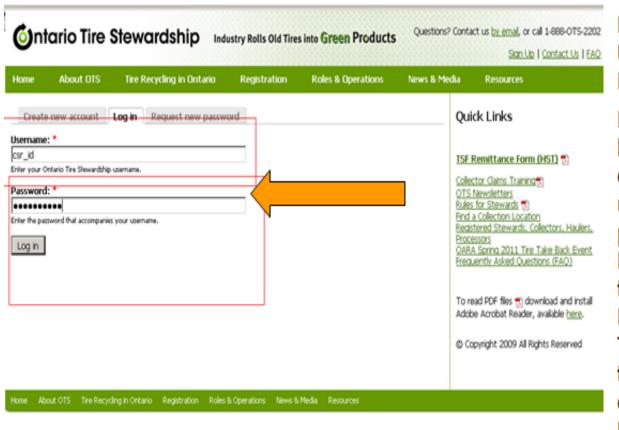


Claims filing refresher









Enter your Username and Password

Note: if you have not created a username and password. Please select the "Create New Account Tab" and follow the steps to create your OTS Username and

Password



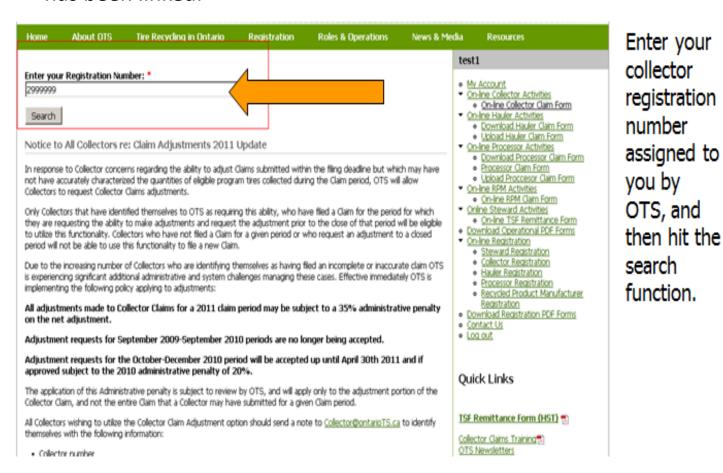


Once you have logged into your account press the "Online Collector Claim Form" link to continue submission of Claim.

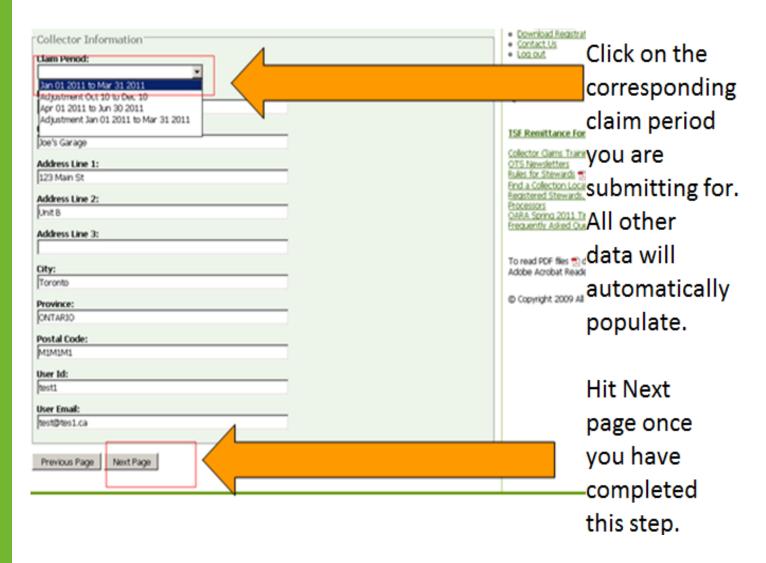
Note: If you receive a warning message indicating your online account is not linked to your username please refer to slide 23 to 27 on "Linking your Account"



Note: You will only be able to view this page once your account has been linked.









Note: You will only be required to add a form if the Hauler provided you with a paper copy of a TCR or DOT form. If you have no paper form(s) proceed by clicking the next page button.

Collection Allowance Claim F	ern -
Collector Name:	Address:
Joe's Garage	123 Main St, Unit B, ,
	Toronto, ONTARIO, MIMIMI
Please report outbound inventory doct Date Collected: Dan v 3 v 2011 v Form Type: TCR v	mented on TCR and DOT forms.
Form Number:	
10123654	
(Rease note form number should be II slight hum	# Wift-out Psychem (A.) 1000000), 20000000)]
Hauler Number: 3000003	
(This number will be verified against OTS databat	N
Generated Tires: No (P you generate tires, you are not eligible for par	
PLT:	
110	
MTi	
AG/LS:	
11	
IND:	
SOTRI	
MOTRI	
LOTR	
GOTRI	
l .	
Eligible for payments	
Use the "Add Next Form" hutton to s	
Previous Page Add Next Form	Next Page

Click "Add Form" when you have completed entering the information on one form to start a new form data entry

The complete information you have entered for each form will be displayed here as you finish each entry

(a)ntario Tire Stewardshii



Note: If you have no reuse tires to declare, click next page

Reuse Tire Report	
Tires removed from vehicles directed to other purposes including but not limited to retreading or used tire sale during the reporting period. These tires have not been and will not be transported from the site by a registered Hauler.	
MT: AG/LS: IND:	List the amount of tires you have kept for
SOTR:	Reuse by type
MOTR:	(Note: do
LOTR:	not include
GOTR:	tires that were picked-
Previous Page Next Page	up by a Hauler)



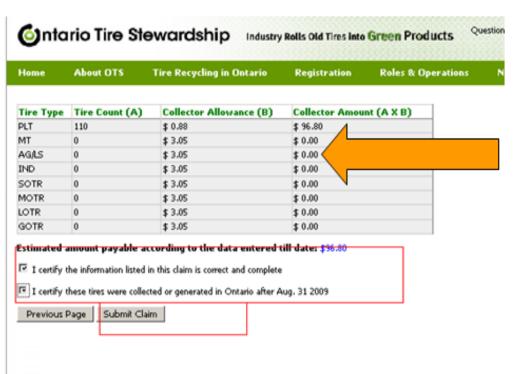


- Collector claim reports will automatically be uploaded to the claims via the Haulers mobile device
- Collectors will be required to verify and validate the screen below of where the origin of the tires were collected.
- Once the tire allocations are accurate & complete, check the certify box and click next page

Tire Origin Reporting			1 0					
	PLT:	MT:	AG/LS:	IND:	SOTR:	MOTR:	LOTR:	GOTR:
Tire drop-offs by consumers	100	20	10	0	0	0	0	0
Tire drop-offs by businesses	0	0	0	0	0	0	0	0
Tire pick-ups from businesses	0	0	0	0	0	0	0	0
Tire changes of owned or leased vehicles or equipment	0	0	0	0	0	0	0	0
Tire changes of customer vehicles or equipment	0	0	0	0	0	0	0	0
Tires from vehicle or equipment recycling	0	0	0	0	0	0	0	0
Tires from hosted collection event	0	0	0	0	0	0	0	0
Other	0	0	0	0	0	0	0	0
TOTAL Incoming	100	20	10	0	0	0	0	0
TOTAL Outgoing	100	20	10	0	0	0	0	0

I certify that I have documentation to support the volumes of tires reported as collected, and that these tires have originated in Ontario after September 1st 2009.

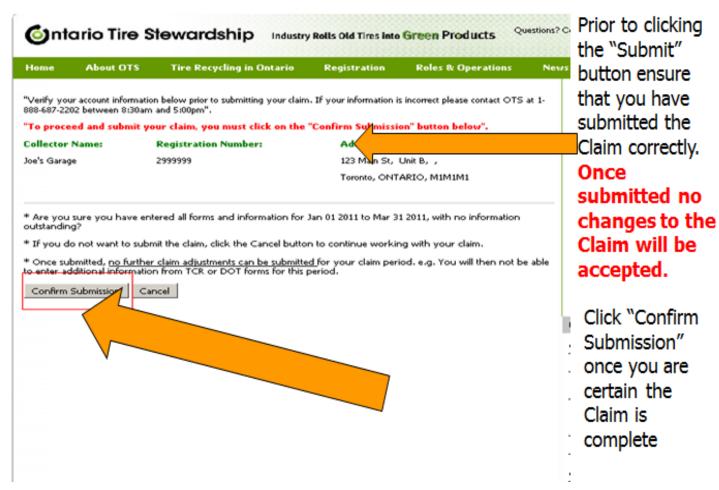




This is your
Collectors Claim
summary review
for accuracy and
print out for your
records.

Read the certification statements, check boxes where appropriate and click submit claim button









Once you have submitted your claim a message, will populate advising, you that your claims has been successfully submitted.



Claim Period Reporting Schedule

Claims are to be submitted quarterly following the schedule below; unfortunately, we are unable to accept claims not submitted in full prior to the reporting deadline for a period.

Filing a Collector claim is a mandatory requirement for all registered Collectors.

Please make a note of the following Claim Deadline Dates

Collector Claims Period	Collector Claims Submission Deadline Note: Collector claims are accepted between only the following date ranges below for the corresponding reporting period on the left.
January 1 to March 31	April 1 to June 30
April 1 to June 30	July 1 to September 30
July 1 to September 30	October 1 to December 31
October 1 to December 31	January 1 to March 31 21

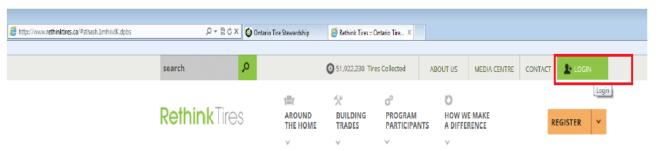


Instructions: Requesting your Web User Name to be connected to your Collector Account

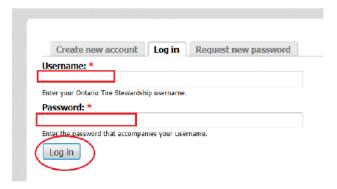
<u>Note:</u> User Name Accounts that require requests to connect their collector account may or may not be approved by OTS. Approvals or rejections of any collector activation of an account may take up to 2 business days. You will be notified from OTS on the status.

Step 1: Go to www.rethinktires.ca

Step 2: click on Login



Step 3: Type in your user name and password. Click Log In.





Step 4: Click on Online Collector Claim Form

Welcome back! Please use the navigation links on the right to access your account and submit claims. o My Account o Online Collector Claim Form o Online Processor Claim Form o Online RPM Claim Form o Online RPM Claim Form o Online Steward TSF Remittance Form o To download sample PDF forms, visit our

Step 5: Type in your 7-digit collector registration number (i.e 2123456) and click on Proceed.

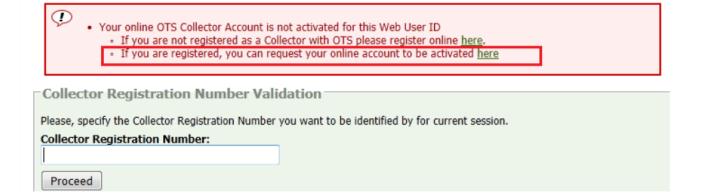
Collector Registration Number Validation									
Please, specify the Collector Registration Number you want to be identified by for current session.									
Collector Registration Number:									
Proceed									



Step 6:

If you <u>received</u> the following warning message "Your online OTS Collector Account is not activated for this Web User ID" proceed with clicking on the second link. The second link will indicate the following: "If you are registered, you can request your online account to be activated <u>here</u>". Proceed by clicking on the "here" link and proceed with steps 7-9.

If you <u>did not</u> receive this message, this means the Web User Name and Password are automatically connected to this specific collector registration.



Step 7: Complete the following mandatory fields:

- 1. Registration Number
- 2. Registration Name (Operating Name)
- 3. Contact Name
- 4. Contact Phone Number
- HST Number
- Postal Code



Registrant Information								
Registration Number: *		Registration Name (Operating Name): *						
Contact Name: *	_	Contact Phone Number: *						
HST Number: *		Postal Code: *						

Step 8: Select the level of permission (read, write, or submit) you would like to have under this user name if approved. Click on **Submit** once completed.

Permission level:

Read - Allows users to view information only. Users cannot enter data or submit claims.

Write - Allows users to enter data into a claim only.

Submit - Allows the user to data enter forms, and submit the claim to OTS.





Step 9: You will receive a confirmation message (see image below) that OTS has received your request. Note: User Name Accounts that require requests to connect their collector account may or may not be approved by OTS. Approvals or rejections of any collector activation of an account may take up to 2 business days. You will be notified from OTS on the status.

Thank you, your submission has been received.

Incentive Programs – Collection Allowance Changes

Completion of quarterly reports will allow OTS to process Collection Allowance payments to Collectors on eligible tires picked-up by registered Haulers.

Failure to complete the required reports may result in a Collector being suspended or terminated from the program.



Incentive Programs – Collection Allowance Changes

For more information on reporting requirements, how OTS determines whether tires are eligible for Collection Allowance, reporting requirements and other obligations of being a registered Collector please consult the Collector Guidebook at http://rethinktires.ca/program-participants/collector/resources/.

OTS will be hosting a series of webinars for Collectors on how to file claims and the new reporting requirements. Contact OTS at info@rethinktires.ca for more details and to register for a scheduled webinar.



Incentive Programs – Collection Allowance Changes

April 1st 2015 : OTS will shift to paying Collection Allowance exclusively by Electronic Fund Transfer (EFT)

 All CA payments relating to used tires collected during the Q1 reporting period and periods following will be paid exclusively by EFT.

Starting in October OTS will be contacting Collectors to request they provide OTS with information to enable EFT. A form will be provided for Collectors to fill-out and return to OTS.



Incentive Programs – Collection Allowance Changes

October 1st 2014

RE: Payment via EFT

Ontario Tire Stewardship (OTS) is pleased to announce the availability of Electronic Fund Transfer (EFT) payments to Program Participants. EFT payment from OTS will allow payment to be expedited to your organization using secure software technology. OTS is moving towards the elimination of cheques as a form of payment to reduce fraud and mailing issues.

To avoid any disruptions in our payments to you, please fill out the information below. Once the requested information is authorized by a signing officer from your company, please send it along with a copy of a void cheque by February 1st 2015 to scorasaniti@rethinktires.ca or fax to: 1-866-884-7372, Attn: Stefanie Ontario Tire Stewardship, 300 The East Mall Suite 100, Toronto, ON M9B 6B7. Please note it is very important we receive your information by February 1st 2015 in order to process future payments in a timely manner.

Company Name

Name of Bank

Bank Number (3 digits)

Transit Number (5 digits)

Account number

Email address to send payment details

Collectors must return this information by February 1st 2015 in order to be paid by OTS.

Name & Title of Authorized signing officer from your company Authorized Signature

Regards,





Audio Dial-In: 855-453-6959

PIN: 1914188



Rethink your relationship with tires



What is TreadMarks Mobile?

- Application (app) developed by OTS that runs on an iPad Mini.
- Electronic manifest system that replaces the paper forms currently used by Collectors and Haulers (TCR forms)
- Captures all the components of a form electronically, including supporting documentation such as scale tickets.
- Transmits your forms (transactions) to OTS over a WiFi Internet connection.
- Participants identified with QR Codes.



What changes for Collectors?

- Each Collector will be required to post a unique QR code.
- When a Hauler picks up tires, they will scan your QR code.
- You will verify the tire counts and provide your signature on the iPad.
 - For the July-August period Collectors will have to manually enter form data for pick-ups in July, pick-ups after August 1 will automatically be uploaded to your account
- To submit your claim, you will login to the existing online system, verify your transaction counts, and click to submit.



QR Codes

- A QR code is a bar code that can be scanned by electronic devices.
- Your QR code contains your registration number, and is scanned by the Hauler at the time of tire pickup.
- QR codes will be mailed to Collectors the week of June 2.
- Photocopying or moving the QR code is prohibited may lead to OTS deleting tire quantities from a Collectors claim





Rethink your relationship with tires





Zachary's Auto Garage 2000233-001





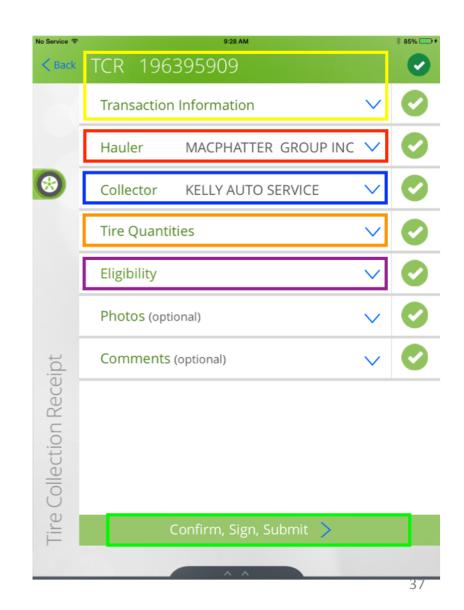
- All Collectors must have the QR code in place for any TCR pick-ups as of August 1, 2014
- <u>Tire pick-ups at Collectors without a QR</u> code as of this date must go on a UCR form
 - NO CA or TI will be paid
- OTS is undertaking a significant outreach effort to Collectors to ensure all have QR codes in place by this date
 - Webinars through late-May to mid-July
 - E-mail blasts through June and July
 - Outreach to Collector Associations
- For all inquiries contact OTS at info@rethinktires.ca.





Paper vs. App

TIRE COLLECTION RE	
Enter a 0 where appropriate. NOTE: Generated tires a	PICK-UP DATE: DD / MMM / YY
PART 1: COLLECTOR / GENERATOR Retain a copy for the purp	t m) is complete before signing this form. o t of inventory reporting.
Registration Number	TIRE TYPE: DEFINITIONS AVAILABLE AT Quantity (units)
Company Name	Passenger & Light Truck Tires
Address (Tire pick-up location)	2. Medium Truck Tires
City ————————————————————————————————————	Agricultural Drive & Logger Skidder Tires
Telephone ()	Small and Large Industrial Tires
I certify that these used tires were accumulated in Ontario after Aug. 31, 200	5. Small OTR Tires
Signature of Collector representative	Medium OTR Tires
Print Name	7. Large OTR Tires
These tires are "Generated" and therefore not eligible for payment of the Collection Allowance by OTS.	8. Giant OTR Tires
PART 2: HAULER Retain a copy for the purpose of inventory reporting.	1
Registration Number	I certify picking up the quantities of tires noted above.
Company Name	
Contact Telephone # _()	Signature of Haules
Les Comments	Print Name
Generated Tires are used tires produced from an organization's internal op- Allowance but will be picked up for no charge according to the conditions of Collected Tires are used tires received from Ontario residents that are eligit	erations (e.g. corporate fleet vehicles) that are not eligible for the Collection the Used Tires Program Plan. ble for the Collection Allowance according to the conditions of the Used Tires
"Generated" and "Collected" tires must be reported on separate forms.	
Thite - OTS Yellow - HAULER Pink - COLLECTOR	TOR-WIS SW.



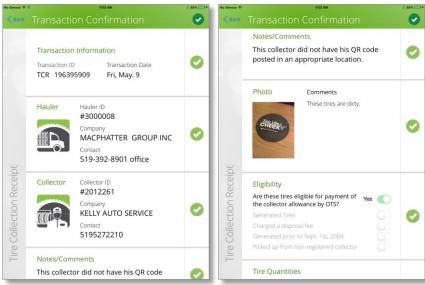


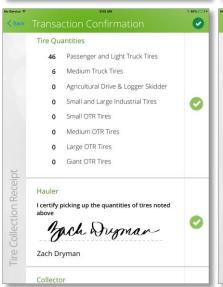
Tire Counts

TIRE TYPE: DEFINITIONS AVAILABLE AT www.ontarioTS.ca	Quantity (units)
Passenger & Light Truck Tires	
2. Medium Truck Tires	
3. Agricultural Drive & Logger Skidder Tires	
4. Small and Large Industrial Tires	
5. Small OTR Tires	
6. Medium OTR Tires	
7. Large OTR Tires	7
8. Giant OTR Tires	











Verifying the Claim with the Hauler

- Hauler will review the transaction with you on the iPad.
- You will need to ensure that your Collector information, tire counts, and eligibility are correct.
- The Hauler can make any changes to the TCR prior to signatures.





Signing the TCR Transaction

- Use your finger to draw your signature on the iPad.
- Type in your first and last name using the onscreen keyboard.



Viewing TCRs Online

- TCR information from TreadMarks Mobile appears on your existing online portal.
- You cannot edit or delete Mobile transactions.

			Date	Form Type	THE RESERVE TO SERVE	Hauler Number	Generated Tires	PLT	МТ	AG/LS	IND	SOTR	MOTR	LOTR		Eligible for Payment
ed	it de	lete	2014-2-12	TCR	12345672	3000008	N	345	34	0	0	0	0	0	0	Y
ed	it de	lete	2014-1-12	TCR	12334344	3000008	N	232	2	0	3	0	0	0	0	Υ



		Date	Form Type	Form Number	Hauler Number	Generated Tires	PLT	мт	AG/LS	IND	SOTR	MOTR	LOTR		Eligible for Payment
viev	N 🕃	2014-2-12	TCR	12345672	3000008	N	345	34	0	0	0	0	0	0	Y
viev	N 😤	2014-1-12	TCR	12334344	3000008	N	232	2	0	3	0	0	0	0	Υ



Collectors FAQs

I have not received my QR Code sign, what do I do?

OTS can send you a new sign, e-mail info@rethinktires.ca to request a new one.

My QR code sign was damaged, how do I get a new one?

OTS can send you a new sign, e-mail info@rethinktires.ca to request a new one.





Collectors FAQs

I do not know how to access my account or file a Claim, how do I get help?

Please refer to the "Collector Guidebook" on our website at www.RethinkTires.ca or contact our call center at 1-888-687-2202

My QR Code is not scanning?

- 1. Ask you Hauler if they have synced their device within the last 24 hours, if they have not then request that they sync their device at your facility and try again.
- 2. Your Collector registration number may be inactive with OTS. Please call us at 1-888-687-2202

